

Minutes 250th Committee
June 16, 2014
Approved 6/23/2014

Present: Denise Liveston, David Lucier, Bill Carpenter, Cindy Landry, Nick Koloski, Bill Binder, Melissa Richmond, Alison Zito

Meeting opened at 4:33pm

Amend minutes to state that David Lucier only polled the businesses on Opera House Sq.-not Pleasant Street and the bank will make the donation in July after they receive a letter of request from 250th committee

Motion to accept amended minutes from 6-9-14 made by Bill Carpenter Second: Nick Koloski Vote: Passed

Minutes from 6-2- still not available. Cindy Landry will look into this.

Fireworks-Mark Brislin reported that he has spoken to Northstar. They will look into a price for us soon. Discussion held on where to set off the fireworks for the best viewing should we decide to do them.

Mark Brislin will consider looking into having the parks involved with providing games for the children at the Birthday in the Bricks. Perhaps old-fashioned games with a historical significance?

Chief Scott has approved the closing of roads. Mark Brislin will have to file the permit for the games in Broad St. Park. It will be a 250th event. Perhaps some entertainment such as clowns, mimes, magicians walking through out the crowd to entertain the children and even face painters will be considered.

Report on minutes for 12-2-13 and 12-16-13: Denise Liveston reported that the minutes for the 12-2-13 meeting were accepted at the 12-16-13 meeting. Need to check on minutes for 12-16-13 and 12-13-13

Contracts are being reviewed by Jane Taylor and hopefully will be ready for signatures soon.

Grants for the musicians have not been granted –likely not until July.

Melissa Richmond and Bill Carpenter suggested that we have Nancy Merrill begin press releases notifying the city that roads will be closed on Sept.20 for Birthday in the Bricks. Need to decide on a banner for Birthday in the Bricks event by June 30th so that it can be displayed in July. Discuss specifics of banner at next meeting.

Needed advertising for Birthday in the Bricks: Radio stations will begin roughly 2 weeks prior, signs, banner, website, postcard fliers to be handed out. Nick Koloski will check with Kiwanis to see if they would like to do one side of the card for their own event and we do the other side. Eagle Times and E-ticker will do advertising for free. Melissa Richmond suggested that we look at the Valley News. Need to send copy of flier to CCVtv. Fliers should be out to the public by late July. Nick Koloski

will provide a proposal for the flier at the next meeting. Estimated cost for 10,000 fliers is \$250.00. There is usually a 24 hr. turn around.

The Kiwanis can market and co-market but they cannot be a 250th event.

Chris Cheon suggested a Web page proposal: Would need Calendar, need a host with a monthly fee of \$3.00 to \$10.00 a month, suggested five pages, easy to add more pages, with a link for merchandise.

Bill Carpenter wants a main page, a page that goes to the event and what is happening that day, one for the sculpture, one for Birthday in the Bricks, another for the Nov. 21st event and perhaps the civil war sculpture rededication, a link for merchandise, a link for the development of the meter art and meter walk and we need to be able to change art work easily.

Link to Facebook page was suggested. Another suggestion was to have a page for donations, a page for the donors and request others to join us.

Chris Cheon will bring a quote to us at the next meeting,

Bill Binder and Nick Koloski will check with Skyline Designs re: the banner for the Birthday in the Bricks and have them submit designs to us for approval within 2 weeks.

Bill Binder has the permit for the banner-to whom does he give it to? Should we have binders for each event? Bill Carpenter will keep the binder, grants, contracts, permits, etc will be given to him and kept.

Nick Koloski turned in \$55.00 from sunglasses sales.

\$220.00 was deposited last week from merchandise sold on Alumni Day.

\$11,867.66 is remaining in the 250th celebration account.

There is \$37,000.00 in the restricted donation account from sculpture sponsorship.

Denise Liveston left at 6:20PM. Cindy Landry took over as scribe.

It was noted that a few more hand tracings for the sculpture were collected at NFR.

Motion to adjourn made by Bill Carpenter Second: David Lucier Vote:passed

Meeting ended at 6:40pm. Next meeting to take place on June 23, 2014 at 4:30pm at the Claremont Savings Bank Community Center.

Respectfully submitted by Denise Liveston and Cindy Landry.