

250th Anniversary Committee
Meeting Minutes

March 3, 2014
APPROVED 3-10-2014

Present: Bill Binder, Bill Carpenter, Nick Koloski, Melissa Richmond,
Denise Liveston, Cindy Landry

Absent: David Lucier

Meeting opened at 4:40pm

Amend 2-24-14 minutes: River Valley should be Red River.
K. Ayotte and Sen. Sheehan have been invited to the “Birthday in the
Bricks” but have not confirmed until they have an agenda.

Motion to accept amended minutes from the 2-24-14 meeting made by
Bill Binder Second- Bill Carpenter Vote- Passed

Visitor: Anne Holmes, Producer and Marketing Director for Upper Valley
Chronicle

Upper Valley Chronicle has just opened a studio (Channel 20) in
Claremont. They highlight non-profits. They wish to highlight our
events and hope to bring this to the public’s attention. They are looking
for six people to speak for us—Suggested were: Bill Carpenter, Charlene
Lovett, Ernie Montenegro, Carmine (from CANAM), Bob Stringer, and
Guy Santagate

The message we would like Channel 20 to send is that: This is to
celebrate 250 years of history, this is for Claremont, and we want them
to participate. We would like to stress that if a group/individual would
like to have an event to celebrate Claremont’s 250th, they should come
to the committee and we will incorporate their event into our calendar
and be a 250th event.

Visitor Center: Bill Carpenter met with Guy Santagate and Nancy Merrill. Nancy said that someone from the committee would have to be at the Visitor Center if we are open on weekends. We will be protected by the city's insurance. We must come up with a way to deal with sales. Perhaps the Hale's could set up an account with Doolittle's. This would also work if we have the gallery on 12 Tremont St. Do we set up a display at 12 Tremont where sales go through David Lucier and his business? We still want a display at the Visitor Center. We could tentatively exhibiting non-original photos at the center, parking meter in the corner, molds from the basement on display, etc.

Traffic for 9-20-2014-- Bill Carpenter will meet with the Traffic Commission on March 11, 2014. Bill Carpenter said that Victor Bergeron has secured the college (River Valley) parking lot for shuttle bussing. They are still looking into Lowes. It has been suggested that we try to use the National Guard MP's for traffic control.

Sculpture: Bill Carpenter has asked Ernie to get contracts from all of the donors by the end of April so that we can approve them and have them presented to the City Council's first meeting in May. Bill Carpenter and David Lucier will pull all of the permits for the contracts. LaValley's has committed paying for the sculpture adds in Sculpture Magazine.

Retro Ball: Bill Carpenter has received a menu for the ball. More to be discussed at the next meeting.

Parking Meters: David has received an offer of \$15.00 per parking meter. Another person has offered more and would drive here to get them.

Motion to sell any parking meters and parts in bulk sale is on hold was made by Nick Koloski Second- Bill Binder Vote: passed

Ideas suggested by Melissa Richmond for the parking meters:

1. General sale
2. Provide some to artists who will decorate them and they return the decorated meters to us for sale at auction

Perhaps we could display them at businesses (who will adopt one at a cost) and have people walk and look at them and then sell them or auction them off

3. Open a studio meter decorating center where we supply materials, artist buys the meter, get to keep the meter but would be on display during the birthday party, with the public voting on them for several categories (most original, most colorful, etc.)

By the end of March we need to pull out the meters and start cleaning them up.

License Plates: The CSB Community Center would like to sell license plates at the center. This will be looked into.

Bill Binder will get the plates to the center when he has been contacted. Nick Koloski suggested that when we contact businesses for donations that we include a letter offering them some type of a deal for them to buy license plates to outfit their fleet. We will come back to this at the March 24th meeting.

Press Releases now have to go through Nancy Merrill. She will distribute them once she receives them.

Fund Raising: The bronze will have the names of those who donate a minimum of \$10,000. or more in cash or in kind. The committee discussed options:

Platinum Level- \$100,000. Would have a large logo and listed as underwriter. Will receive 10 tickets to VIP event after lighting ceremony with recognition in press releases and 10 VIP seats at music events.

Gold Level- \$50,000. Would be a primary sponsor with name and logo on all press releases. Will receive 6 tickets to VIP event after lighting ceremony and 6 VIP seats at music events.

Silver Level- \$25,000. Would have name with logo on the bronze. Will receive 4 tickets to VIP event after the lighting ceremony and 4 VIP seats at music events. They will be included in web page and social media.

Banners will be displayed at major committee events for Silver, Gold and Platinum Levels.

Bronze Level- \$10,000. Will have name on the bronze and will receive 2 tickets to VIP event after the lighting ceremony and 2 VIP seats at music events.

Motion to accept our outline of donor level made by Bill Binder,
Second: Melissa Richmond Vote: passed

We will discuss marketing at the next meeting.

Upcoming meetings:

3/10/14

3/24/14 Melissa will have info for parking meter art options

4/7/14 Artists need to know what is going on and begin working on them

4/21/14

3/24/14 and 4/7/14 meetings will be longer meetings

Denise Liveston is to notify deForest Bearse of upcoming meeting dates for notification in papers.

Motion to adjourn made by Nick Koloski Second: Melissa Richmond
Vote: Passed

Meeting ended at 8:07pm

Next meeting will be held on April 10, 2014 at 4:30 at the CBS
Community Center.

Respectfully submitted by Denise Liveston